

Organ Plays at 9, 11 and 4:45  
Melody and Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER  
Fair

# More Housewares, More Lamps, More China Aplenty, but Only Three More Days for the September Sales

## The Power to Read Books to Advantage

does not come quickly or naturally to every person. But a good book can be counted on to become the best of friends.

A wise writer has said: "There are four sorts of readers—

1. Hour-glass readers, whose reading runs in and out and leaves nothing.
2. Sponge readers, who imbibe all, but only to give it out again as they got it, and perhaps not so clean.
3. Jelly-bag readers, who keep the dregs and refuse and let the pure run through.
4. Diamond readers, who cast aside all that is worthless and hold only the gems."

[Signed] *John Wanamaker*  
September 27, 1922.

## France Sends Tiny Velvet Bags for Evening Use

Just big enough to hold a powder puff and a handkerchief and small enough to be tucked in the pocket of an evening wrap.

They're of chiffon velvet delightfully embroidered in wee

steel beads and lined with silk. All were made especially for Wanamaker's.

Colorings are charming—coral, geranium, currant, taupe, marine blue, royal blue, chocolate, Parma violet, jade and black. \$8.50 and \$10.

(Main Floor)

## Two Pretty School Frocks

for the girl of 6 to 14 years are in particular becoming styles.

One, at \$6, is of chambray, in blue, maize, gold, green or leather brown, with pretty hand-work on the white collars and cuffs.

An unusual model of smooth linen combines two colors: gray-and-blue, cherry-and-white, gold-and-blue, green-and-white or brown-and-yellow, with lovely hand embroidery. There are gathers at the neck and crochet buttons. The dress flares out and hangs loosely without a belt, in a charming way.

\$13.50.

(Second Floor)

## Smart New Wool Scarfs, \$2 to \$9

Colder winds of Autumn are blowing over the hills and all the lovely Autumn colors are assembling in new soft wool scarfs.

Some new plain-color scarfs are charming. Also the contrasting stripes and plaids, many in brown and tan.

One black scarf has a wide border of white fiber silk. Another combines scarlet and black.

(Main Floor)

## New Hats and Coats for Little Folk

Warm, snug, cozy and decidedly good to look at. Many of the newest coats and hats come in sets.

One is of Pekin blue, tan, or dark blue velour, trimmed with fur. Priced \$20, complete. Sizes one year to four years. Most of the others go on up to six years.

At \$14 is a good chinchilla set, with a fine warm coat and a cunning hat, in brown or blue, sizes two to six years.

A bright red chinchilla coat, double-breasted and with brass buttons and a sleeve emblem, \$25.

Altogether, a good selection of coats and sets between \$10 and \$55.

(Third Floor)

## Children's Wool-Plaid Sweaters From England, \$4.75

Ever so soft—and equally warm!

They are in plaids of brown-and-tan or blue-and-tan, with plain-color collars and cuffs.

In slip-over style, fitting snugly, in sizes 4 to 12 years.

(Third Floor)

## Exquisite Transparent Silks With Velour Broche Designs From France

Probably the most exquisite silks in years. And the beauty is magnified many times when such silk is used over a brilliant contrasting satin or metal cloth.

Both chiffons and Georgette crepes are so light and ethereal

and the velour broche designs add their deep softness without adding to the weight. In the rare shades of orchid, green, sand, Oriental blues, geranium, and so on.

\$12 to \$16 a yard.

(First Floor)

## Some Handsome Wraps Are Now Half Price

Among them are a number in Winter weights, but the majority are not so heavy.

They are in the finest of silk-and-wool duvetyn or wool bolivia; most of the coats and wraps have large collars of caracul or squirrel fur; some of the capes are embroidered elaborately. There also are many handsome novelties in the collection. All are beautifully silk lined.

In all the fashionable Fall colors, both light and dark, and with the new prices of \$75 and \$100.

(First Floor)

## A Few of Many Striking Pieces in the Sale of Rare Furniture

A satin-wood desk that links up the days of Sheraton with our own—it combines the folding and roll-top principle uniquely—\$90.

An inlaid satin-wood commode of unusualness, \$270.

A Queen Anne winged arm chair covered with mohair—a fine piece of workmanship, \$125.

A Chippendale arm chair of mahogany that Thomas himself would not disown—a

really fine reproduction, \$100.

A Chippendale mahogany writing table, \$250.

A hand-decorated satin-wood easy chair, combining service with distinctive quality, \$135.

Scores of other pieces, the floor models of a famous shop which we purchased specially and are now selling at half the recognized market values.

In the Little House.

(Fifth Floor)



## The Paris Fashion Presentation Includes Copies of Paris Gowns

IDENTICAL in fabrics and colors and so true to the originals that only the absence of the Paris label tells the difference.

The gowns from which the reproductions were made are not in the collection. They were designed by Jean Patou, Lanvin, Jenny, Callot, Miller Soeurs, Worth and others and carefully selected for their suitability and appropriateness for American women.

In certain cases the copies were made in Paris itself or nearby, where the fine handwork could best be done. In others the gowns were sent here to be reproduced.

With the new method of draping, the curiously devised sleeves and materials and embroideries which must be made especially for each individual gown, it requires almost as great an art as to originate the model.

There are more than a hundred copies of Paris gowns and costumes, including daytime and evening gowns and lovely fur-trimmed two-piece costumes for the street.

(First Floor)

## Youthful Toques of Embroidered Velvet or Duwetyne

A smart little hat of sand-color duwetyne is almost covered with colorful embroidery. Another, of silver-gray velvet, is embroidered in silver, and a narrow silver ribbon encircles the crown.

There is a variety of colorings—apricot, coral, pheasant, mignonette, porcelain blue—and most of the hats have soft crushed crowns and narrow rolling brims.

They were designed especially for young women.

\$18 and \$22.

(Second Floor)

## Simple Silk Frocks for Young Women

After all it's the simple frock of crepe de chine or Canton crepe which is oftener worn. The lines are soft and restful and such frocks are wonderfully comfortable and satisfying.

Plaited girdles, metallic clasps catching a drapery at the hip, forgetting, pleated panels, handkerchief sleeves and low waistlines are the features of the Autumn mode. Paris brown, coffee, black and navy are the colors.

Excellent choosing at \$18.50, \$20 to \$28.

14 to 20 year sizes.

(Second Floor)

## A Chauffeur Can Step Into the New Clothes That Fall Demands

Warm, snug things to wear, built as sturdily almost as the car itself.

Suits are in many styles, but usually only one color—gray. The materials are a hard-finished worsted or whipcord. Some of the coats have plain back, others are Norfolk just in the back, while still others have the half-belted sports back. Priced \$32, \$35 and \$40.

Visor caps to match the suits, \$4.

Black puttees are long wearing, \$10.

Overcoats, big, warm and durable, are a little darker than the

suits and have belts in the back. Some quarter lined, others half lined. \$28.

Wrist-strap gloves of cape skin, \$4.

(The Gallery)

## A Certain Type of Watch for Men Is Reduced

It is a watch made by one of the foremost American watch makers and it is a good, thoroughly dependable timepiece in every way.

This particular model, however, is being discontinued for a newer style and so the price has been reduced by exactly a third.

In 14-kt. gold cases, \$30, \$34 and \$37 now.

In gold-filled cases, \$20 and \$27 now.

Both kinds may be had with either gilt or silver finished dials.

(Main Floor)

## A Motorist Can Almost "Re-tire" on What He Saves on Empires

What he saves first on the purchase price—for they are away down right now—backed up by what he saves through extra miles before new tires are in order.

All the new low-priced lot are cord tires, fresh from the factory and guaranteed.

30 x 3 1/2 ..... \$11.75

32 x 3 1/2 ..... \$12.25

34 x 4 ..... \$13.75

36 x 4 ..... \$15.25

38 x 4 ..... \$16.75

40 x 4 ..... \$18.25

42 x 4 ..... \$19.75

44 x 4 ..... \$21.25

46 x 4 ..... \$22.75

48 x 4 ..... \$24.25

50 x 4 ..... \$25.75

52 x 4 ..... \$27.25

54 x 4 ..... \$28.75

56 x 4 ..... \$30.25

58 x 4 ..... \$31.75

60 x 4 ..... \$33.25

62 x 4 ..... \$34.75

64 x 4 ..... \$36.25

66 x 4 ..... \$37.75

68 x 4 ..... \$39.25

70 x 4 ..... \$40.75

72 x 4 ..... \$42.25

74 x 4 ..... \$43.75

76 x 4 ..... \$45.25

78 x 4 ..... \$46.75

80 x 4 ..... \$48.25

82 x 4 ..... \$49.75

84 x 4 ..... \$51.25

86 x 4 ..... \$52.75

88 x 4 ..... \$54.25

90 x 4 ..... \$55.75

92 x 4 ..... \$57.25

94 x 4 ..... \$58.75

96 x 4 ..... \$60.25

98 x 4 ..... \$61.75

100 x 4 ..... \$63.25

102 x 4 ..... \$64.75

104 x 4 ..... \$66.25

106 x 4 ..... \$67.75

108 x 4 ..... \$69.25

110 x 4 ..... \$70.75

112 x 4 ..... \$72.25

114 x 4 ..... \$73.75

116 x 4 ..... \$75.25

118 x 4 ..... \$76.75

120 x 4 ..... \$78.25

122 x 4 ..... \$79.75

124 x 4 ..... \$81.25

126 x 4 ..... \$82.75

128 x 4 ..... \$84.25

130 x 4 ..... \$85.75

132 x 4 ..... \$87.25

134 x 4 ..... \$88.75

136 x 4 ..... \$90.25

138 x 4 ..... \$91.75

140 x 4 ..... \$93.25

142 x 4 ..... \$94.75

144 x 4 ..... \$96.25

146 x 4 ..... \$97.75

148 x 4 ..... \$99.25

150 x 4 ..... \$100.75

152 x 4 ..... \$102.25

154 x 4 ..... \$103.75

156 x 4 ..... \$105.25

158 x 4 ..... \$106.75

160 x 4 ..... \$108.25

162 x 4 ..... \$109.75

164 x 4 ..... \$111.25

166 x 4 ..... \$112.75

168 x 4 ..... \$114.25

170 x 4 ..... \$115.75

172 x 4 ..... \$117.25

174 x 4 ..... \$118.75

176 x 4 ..... \$120.25

178 x 4 ..... \$121.75

180 x 4 ..... \$123.25

182 x 4 ..... \$124.75

184 x 4 ..... \$126.25

186 x 4 ..... \$127.75

188 x 4 ..... \$129.25

190 x 4 ..... \$130.75

192 x 4 ..... \$132.25

194 x 4 ..... \$133.75

196 x 4 ..... \$135.25

198 x 4 ..... \$136.75

200 x 4 ..... \$138.25

202 x 4 ..... \$139.75

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248 x 4 ..... \$174.25

250 x 4 ..... \$175.75

252 x 4 ..... \$177.25

254 x 4 ..... \$178.75

256 x 4 ..... \$180.25

258 x 4 ..... \$181.75

260 x 4 ..... \$183.25

262 x 4 ..... \$184.75

264 x 4 ..... \$186.25

266 x 4 ..... \$187.75

268 x 4 ..... \$189.25

270 x 4 ..... \$190.75

272 x 4 ..... \$192.25

274 x 4 ..... \$193.75

276 x 4 ..... \$195.25

278 x 4 ..... \$196.75

280 x 4 ..... \$198.25

282 x 4 ..... \$199.75

284 x 4 ..... \$201